

RE: Notes following catch up

From: Matthew Hankin <[REDACTED]@coles.com.au>
To: Jasreet Sandhu <[REDACTED]@coles.com.au>
Cc: Sophie Tragomalas <[REDACTED - PII]@coles.com.au>
Date: Mon, 16 May 2022 21:35:25 +1000
Attachments: DOWN DOWN SKU'S- UNILEVER & BEIERSDORF.eml.msg.msg (80.9 kB)

Hi Jas,

Good to go.

Sophie has flagged a few per attached that also needed attention post price establishment.

Matt

From: Jas Sandhu <[REDACTED]@coles.com.au>
Sent: Monday, 16 May 2022 6:47 PM
To: Matthew Hankin <[REDACTED]@coles.com.au>
Subject: FW: Notes following catch up

Hi Matt,

Had a quick chat with Rob from Unilever earlier today.
 He was checking on Rexona DD launch.

I have checked and we have now completed the 4 weeks price establishment and move to DD this week.

Give this will fix 6 of our uncompetitive SKU's and bring our WPI back in shape I will get this actioned asap.

Let me know if you have any builds.

Cheers!
 Jas

Jasreet Sandhu

Senior Value Manager

Merchandise Transformation & Strategy

L2 M12 800 Toorak Road

Hawthorn East Victoria 3123 Australia

M [REDACTED]

E [REDACTED]@coles.com.au



Value the Australian way

From: Brookshaw, Robert <[REDACTED - PII]@unilever.com>
Sent: Monday, 16 May 2022 4:23 PM
To: Jas Sandhu <[REDACTED]@coles.com.au>
Subject: FW: Notes following catch up

Hi Jasreet,

Welcome to the team,

As discussed please can you confirm when Rexona will revert to Down Down at \$6 on Rexona 250ml

Thanks

Rob

From: Brookshaw, Robert

Sent: Friday, 6 May 2022 4:12 PM
To: Matthew Hankin <[REDACTED]@coles.com.au>
Subject: Notes following catch up

Hi Matt,

Thanks for the time earlier. As discussed further information you requested:

1. Rexona 250ml sku's to amend to Down Down \$6 from \$6.50 – BCSW Deals have been sent

REXONA ANTI PERSP DEODORANT:250 ML	4713673	250ML
REXONA ANTI PERSP DEODORANT:250 ML	5079187	250ML
REXONA ANTI PERSP DEODORANT:250 ML	8949220	250ML
REXONA MEN ANTIPERSPIRANT SPORT FRESH 250ML:250 ML	3054072	250ML
REXONA ANTIPERSPIRANT QUANTUM 250ML:250 ML	6554843	250ML
REXONA ANTIPERSPIRANT ADVENTURE 250ML:250 ML	7620105	250ML
REXONA ANTIPERSPIRANT FOR MEN 250ML:250 ML	89106	250ML

2. Elida Portfolio – Further communication to follow on monday

Category	Brand	RSV MAT
Deodorants	Impulse	4.3m
Hair	Toni & Guy	6.1m
Hair	Bed Head	0.7m
Hair	Vo5	0.23m
Hair	Tigi / Bed head	0.12m
Total		11.45m

Kind regards

Rob Brookshaw



219 North Rocks Road, North Rocks 2153
 Sydney NSW 2000 AUSTRALIA
 [REDACTED] - PII [REDACTED]@unilever.com
 Mobile: [REDACTED]

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